



## Staunton Pride 2024 Sponsorship Opportunities

[www.stauntonpride.org](http://www.stauntonpride.org)

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### **PROGRESS SPONSOR - \$250**

Want to show your support and let folks know that the LGBTQ+ community is welcome in your establishment, but don't necessarily want a festival booth? Choose this level of sponsorship!

Business name on printed materials

Business Name and Logo on Staunton Pride Website, with direct link to website

Group Social media acknowledgement: Facebook, Instagram

### **RAINBOW SPONSOR - \$500**

Vendor Booth Registration on Saturday

Business name on printed materials

Business Name and Logo on Staunton Pride Website, with direct link to website

Group Social media acknowledgement: Facebook, Instagram

### **CHAMPION SPONSOR - \$1,000**

Vendor Booth Registration on Saturday

Business Name and Logo on printed materials

Business Name and Logo on Pride website, with direct link to website

Group Social Media acknowledgement: Facebook, Instagram

Individualized Social Media acknowledgement: Facebook, Instagram

2 event t-shirts

Festival host mention and promotion from Main Stage

### **VISIONARY SPONSOR - \$2,000**

Vendor Booth Registration on Saturday

Business Name and Logo on printed materials

Business Name and Logo on Pride Website, with direct link to website

Group Social Media acknowledgement: Facebook, Instagram

Individualized Social Media acknowledgement: Facebook, Instagram

4 event t-shirts

Multiple Festival Host mentions and promotion from Main Stage

VIP Parking

## **PRESENTING SPONSOR - \$5,000+**

Recognition as presenting sponsor

Stage sponsor

Shout outs from stage

**Introduction and Remarks from Stage, 5 minutes**

Talent Meet and Greet

Vendor Booth Registration on Sunday

Business Name and Logo on printed materials

Business Name and Logo on Pride Website, with direct link to website

Group Social Media acknowledgement: Facebook, Instagram

Individualized Social Media acknowledgement: Facebook, Instagram

8 event t-shirts

Multiple Festival Host mentions and promotion from Main Stage

VIP Lounge Area and free beer tickets

*Do you have a unique idea of how you can partner your business with Staunton Pride? We love highlighting the wonderful people and services behind our local community. We can customize sponsorship packages to suit your needs.*

**For sponsorship inquiries, please email:**

**hello@stauntonpride.org**