



Staunton Pride 2025 Sponsorship Opportunities

www.stauntonpride.org

"INVITING IN: We Belong Here"

We Love Here. We Build Here. We Resist Here. We _____ Here. We Belong Here

PROGRESS SPONSOR - \$250

Want to show your support and let folks know that the LGBTQ+ community is welcome in your establishment, but don't necessarily want a festival booth? Choose this level of sponsorship!

Business name/logo on event banner

Business Name and Logo on Staunton Pride Website, with direct link to website

Group Social media acknowledgement: Facebook, Instagram

RAINBOW SPONSOR - \$500

Vendor Booth Registration for Saturday's Pride Festival

Business name/logo on event banner

Business Name and Logo on Staunton Pride Website, with direct link to website

Group Social media acknowledgement: Facebook, Instagram

CHAMPION SPONSOR - \$1,000

2 event t-shirts

Festival host mention and promotion from Main Stage

Individualized Social Media acknowledgement: Facebook, Instagram

Vendor Booth Registration on Saturday

Business name/logo on event banner

Business Name and Logo on Pride website, with direct link to website

Group Social Media acknowledgement: Facebook, Instagram

VISIONARY SPONSOR - \$2,000

VIP Parking

4 event t-shirts

Multiple Festival Host mentions and promotion from Main Stage

Individualized Social Media acknowledgement: Facebook, Instagram

Vendor Booth Registration on Saturday with choice of festival location

Business name/logo on event banner

Business Name and Logo on Pride Website, with direct link to website

Group Social Media acknowledgement: Facebook, Instagram

PRESENTING SPONSOR - \$5,000+

Recognition as presenting sponsor
Stage sponsor
Shout outs from stage

Introduction and Remarks from Stage, 5 minutes

Talent Meet and Greet in Green Room
VIP Parking
4 event t-shirts
Multiple Festival Host mentions and promotion from Main Stage
Individualized Social Media acknowledgement: Facebook, Instagram
Vendor Booth Registration on Saturday with choice of festival location
Business name/logo on event banner
Business Name and Logo on Pride Website, with direct link to website
Group Social Media acknowledgement: Facebook, Instagram

*Do you have a unique idea of how you can partner your business with Staunton Pride? We love highlighting the wonderful people and services behind our local community. We can customize sponsorship packages to suit your needs. **hello@stauntonpride.org***

Learn more about our Staunton Pride 2025 Festival!

Saturday, October 11, 2025 from 12-5pm

GHP Bandstand area

Bandstand performances | Food Trucks | Beer Garden | Warm Room (sensory friendly) | Health and Wellness Hub | Activity Area

October 11th is National Coming Out Day. We hope to reframe this narrative to center our community. We choose to invite our community in.

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